



Rachel Evans

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## Résumé

### RELATED EXPERIENCE

- Administer proper file preparation for print and digital projects
- Interact with all levels of organization to meet goals and deadlines
- Team player with the ability to collaborate with diverse individuals
- Detail oriented with a high level of organizational skills
- Able to manage multiple projects to meet aggressive deadlines
- Self-starter with ability to manage workload
- Excellent written and verbal communication
- Present to groups of diverse needs to sell skills and services
- Build and maintain relationships with clients and vendors
- Experience tracking project hours
- Successful working within the constraints of client's budget

### WORK HISTORY

#### Design and Image, Spring 2013

Design Intern

Designed and produced digital ads, whitepaper, campaign material, video production, environmental signage, email promotions, logos, business cards, and mobile icon.

#### D.O.G Development, 2008-2012

Marketing Project Manager

Managed marketing projects that included but not limited to franchise videos, compiled content for weekly communication to the franchise system, and creating a foster dog photo montage for annual conference. Provided feedback and designs for items such as logos, letterhead, and branding items.

Real Estate Development Project Manager

Managed 15-20 accounts simultaneously with a total start up budget over \$500,000 per client. Successfully brought in \$125,000 in revenues while negotiating 100+ letters of intent. Executed an astounding 18 commercial leases that saved franchisees an average of \$100,000. Built relationships between the franchisor, franchisee, and broker.

### EDUCATION

#### Metropolitan State University of Denver

May 2013, Summa Cum Laude

Bachelor of Fine Arts, Communication Design  
Nationally Accredited Design School

#### South Dakota State University, Brookings, SD

Bachelor of Science, Apparel Merchandising  
Minors: Business and Fine Arts

### TECHNICAL SKILLS

- Illustrator
- Photoshop
- InDesign
- Dreamweaver
- Microsoft Office
- After Effects

### RECOGNITION

#### MSU Denver Senior Thesis Exhibition

Best of Show, Spring 2013

#### Art Directors Club of Denver

Juried Student Show, 2012

#### Nagel Art Thesis Award

Recipient, Spring 2013

#### MSU Denver Academic Scholarship

Recipient, Fall 2012 – Spring 2013

### AFFILIATIONS

- AIGA, Member
- ADCD, Member